/masonaviles

#### **TECHNICAL SKILLS**

cover letter | mce.aviles@gmail.com

Languages: Javascript, Python, Typescript, HTML5, SCSS/CSS, SQL

Tools: React, Next, Vue, Jest, Playwright, MySQL, Git, Docker, Chakra UI, Bootstrap, Tailwind, Figma

#### 10+ YRS of WORK EXPERIENCE

### **Sr. Front-End Software Engineer** | *Level Studios*, *Dev Agency*

June 2021 - Present

- F500 Client: Performed crucial marketing front end updates for well known B2C/B2B Cupertino company
  - Delivered e2e passing code in 5+ high profile launch projects seamlessly using internal design systems and tools upholding client standards while contributing to internal tools & build systems
- 5 Tools: React, Typescript, Chakra, Handlebars, SCSS/CSS, Tailwind, Bootstrap, Jest, Playwright, HTML, Docker, Figma

# Front-End UI & Web Engineer | Contracts, Freelance, Tutoring

Mar 2020 - June 2021

- Worked on various projects delivering agreed upon tasks in a timely manner
- - Technical Re-architecture of marketing websites, optimizing for SEO best practices, resulting in a 25-50% increase in market engagement and a consistent 15% monthly boost in sales.
  - Engineered and implemented UI features in Product App using React and Next.js, including Document
    Creators, Template Mappers, and custom global components such as Date Pickers and Document Handlers.
- ▶ Tools: React, Typescript, Python, Tailwind, Chakra UI, SCSS/CSS, HTML, Docker, Adobe CC, Figma

### **Web Developer** | *Amperity*, B2B SaaS startup

Mar 2019 - Mar 2020

- Led small contract team to migrate and integrate Craft CMS into Marketing Website
- Leveraged Craft CMS, PHP, and Javascript to engineer scalable web solutions and boosting user engagement
- → Tools: Craft CMS, PHP, SCSS/CSS, HTML, Figma

## Front-End & UI Engineer | Smartsheet, B2B B2C SaaS

Sept 2014 - Mar 2019

- Fre-IPO founding Engineer, transformed Smartsheet.com from a startup website to an enterprise ecosystem
- 4 Utilized Drupal, PHP, Javascript to maintain a robust website infrastructure & develop marketing initiatives
- └ Tools: Drupal 6, Drupal 7, Drupal 8, SCSS/CSS, Javascript, PHP, MySQL, Adobe CC

#### PROFESSIONAL FREELANCING

## **Internal Document Crawler + Marketing Website** | Front-End Engineer

transanta.com/

Built first draft prototype iteration of internal document crawler & marketing website

### Admin UI Dashboard + Marketing Website | Front-End Engineer

getopal.co/

Built first draft iteration of admin UI dashboard & marketing website with focus on animations

### **Software Engineer Mentor & Tutor** | Front-End Engineer

chegg.com/ | codefellows.org/

4 Tutored and mentored students with 5 attaining engineering jobs after their program

### **EDUCATION & CERTIFICATIONS**

| B.S Public Health, Certificates in Javascript | t, Web Engineering | ;   Unv of GA, Codefello | ows <b>Mar 2014</b> |
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